



# Variety Meats

When it comes to Variety Meats, National Beef® leads the way, not only with a comprehensive and high quality program, but with the market knowledge to drive sales. Your customers and their demands are very diverse and National Beef delivers a variety of products paired with educational tools to build a successful offering.

## FRESH CHILLED CONSISTENT SUPERIOR QUALITY

- Fresh-chilled process delivers a fresh product providing the highest quality for you and your customers
  - » *Product travels through a 20-25° F glycol chill bath for 40-45 minutes. Chills products without freezing, providing high quality, fresh variety meats.*
- Vacuum-packaged product offers a 30-day (18-day Fresh Liver) shelf life that provides shelf stability and inventory management efficiency
- Rigorous Biologic® Food Safety System and cold-chain management delivers the product confidence you need

## FRESH CHILLED VARIETY AND CONVENIENCE

- National Beef Variety Meats delivers a comprehensive offering of popular items to meet your market needs
- Assortment of packages, including Consumer Ready options, for flexibility and efficiency
  - » *Pack sizes range from 3 lbs. to 10 lbs. and perfect for immediate sale*
- Purchase only what you need with your regular boxed beef order
- Consumer Ready vacuum packaging drives ease of meat case execution and consumer appeal

## FROZEN OPTION

- National Beef Frozen Sliced Livers are available in Consumer Ready packaging that addresses the convenience needs of retail and foodservice
- Purchase only what you need with your regular boxed beef order

### Why National Beef

- Superior quality
- Food safety assurance
- Purchase only what you need with your regular boxed beef order

### Program Overview

- 11 popular items
- Consumer Ready vacuum packaging
- Variety of pack sizes
- 30-day shelf life (18-day Fresh Liver)



America's Premier Beef Company™

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